



**MÓNICA GARCÍA CRISTOBAL**  
**Group Head of Digital Business**

**Personal details:**

Name: Mónica García Cristobal

Date and place of birth: May 12, 1976, in Madrid

**Education:**

Advanced Telecommunications Engineering (Universidad Politécnica de Madrid)

MAPFRE Management Development Program, (University of Alcalá, IE Business School)

Masters in Insurance Management (ICEA).

**Main positions:**

Group Head of Digital Business (January 2019).

**Professional experience:**

Director of Digital Technology at MAPFRE (from April 2017 - December 2018)

Digital Area Director at VERTI Seguros (January 2017 - April 2017)

Director of Strategic Planning, Innovation, and PMO at MAPFRE IBERIA (2015-December 2016)

Assistant Director of Strategic Planning in the Business Support Corporate Area (Technology and Processes, Operations, and Direct Digital Business (2013 - 2015)

Manager of the Spain Internet and IT Mobility Department (2012 - 2013)

Director of the Internet Training Center (2010 - 2012)

Account Manager, MAPFRE Internet Competence Center (2009 - 2010)