



**MARCOS GARCÍA MARCH**  
**Group Head of Digital Business**

**Personal details:**

Full name: Marcos García March.

Place and date of birth: December 20, 1970 in Tremp (Lérida).

**Education:**

Bachelor of Science in Business Sciences (CUNEF) (1993).

Bachelor of Science in Political Science (UNED) 1999.

MBA with a specialization in Finance, Strategy and Statistics from the Stern School of Business at New York University. 2004.

**Main position:**

Group Head of Digital Business (since 2022).

**Previous positions:**

CEO of Verti Spain (2019-2021).

CEO of Verti USA (2014-2018).

Vice President of Processes and Competence Centers in the MAPFRE Corporate Technology and Processes Area (2010-2013).

Vice Presidente of Strategic Planning and Innovation at MAPFRE Familiar (2007-2010).

Manager at Indra Sistemas (2005-2007).

Teaching Assistant of Macroeconomics, Strategy and Corporate Finance at New York University (2003-2004).

Junior Vice President for Automobile insurance at MAPFRE Vera Cruz (1999-2002).