

JOSÉ MARÍA ROMERO LORA

CEO of MAPFRE Mexico

Personal information:

Name: José María Romero Lora

Date and place of birth: August 25, 1967 in Seville.

Education and training:

Business Sciences. University of Seville

Masters in Business Management and Marketing. King Juan Carlos University, Madrid

Management Development Program. Esade Business School

Main roles:

CEO of MAPFRE MEXICO (as of January 2021)

Previous roles:

CEO of MAPFRE's LATAM NORTH Regional Area (2021-2022)

CEO of MAPFRE's Central America Subregion and Dominican Republic (2020)

Sales Manager, MAPFRE Mexico (2016–2019)

MAPFRE Territorial Manager in Extremadura (2009–2015)

Manager of the Cadiz-Ceuta Sub-center (2005–2009)