

Marcos García March
Group Head of Digital Business

Personal details

Full name: Marcos García March

Place and date of birth: December 20, 1970 in Tremp (Lérida)

Education

- Bachelor of Science in Business Sciences (CUNEF) (1993).
- Bachelor of Science in Political Science (UNED) 1999.
- MBA with a specialization in Finance, Strategy and statistics from the Stern School of Business at New York University. 2004.

Main positions

- Group Head of Digital Business (since 2022).

Previous positions

- CEO of Verti Spain (2019-2021).
- CEO of Verti USA (2014-2018).
- Vice President of Processes and Competence Centers in the Mapfre Corporate Technology and Processes Area (2010-2013).
- Vice President of Strategic Planning and Innovation at Mapfre Familiar (2007-2010).
- Manager at Indra Sistemas (2005-2007).
- Teaching Assistant of Macroeconomics, Strategy and Corporate Finance at New York University (2003-2004).
- Junior Vice President for Automobile insurance at Mapfre Vera Cruz (1999-2002).