

**Carla Taboada Diez**  
**Corporate Operations Manager**

**Personal details**

**Full name:** Carla Taboada Diez

**Place and date of birth:** March 22, 1973, in Zaragoza

**Education**

- Bachelor's Degree in Physical Science (University of Zaragoza)
- ESIC Comprehensive Executive Development Program (PIDD) (2008)
- ESADE Executive Development Program (PIDD) (2014)

**Main positions**

- Corporate Operations Manager (since 2022).

**Previous positions**

- Mapfre España Deputy General Manager of Operations and Operations Manager for the Iberia Regional Area (2018-2021).
- Mapfre España Operations Manager (2016-2018).
- Mapfre España Customer Support Manager (2013-2016).
- Mapfre España Organization and Processes Manager (2009-2013).
- Mapfre Seguros Generales Operations Manager (2006-2009).
- Manager specializing in CRM and insurance at Arthur Andersen (2002-2006).
- CRM Project Manager at Uni2 (France Telecom España) (1999-2002).