



 **mapfre**

Annual General Meeting  
2026

**José Manuel Inchausti**

Vice chairman



# The human engine

**+30,000**  
employees

**+200,000**  
intermediaries and  
providers

**5** generations

**+4%** people with  
disabilities

**+86** nationalities

**+35%** women in  
management  
positions  
2015: +25%

**8.4/10**

employees  
identify with  
Mapfre's culture  
and purpose



Mapfre, where your time is meaningful

# Corporate volunteering

**10,637**  
volunteers helping  
people

+34%



**174,000**  
people supported

+13%

# Fundación mapfre

# 7 million people supported in 2025

# 30 countries

## FSE+ Funds intermediary body



# €23.9M awarded

# €7.4M from Fundación Mapfre

# +12,000 people supported

Employment | Care | Training



# 31 projects 450 rural communities 15 autonomous communities

Red Ibérica  
**Fundación  
mapfre**

# The technological engine

Platform ecosystem  
(REEF)

Technology transformation programs

Data platform  
ATENEA

Digital business

+14%  
growth

760  
points

Security rating  
**BITSIGHT**<sup>®</sup>  
The Standard in SECURITY RATINGS



**MAWDY**



# Artificial intelligence

## Manifesto for Humanistic AI



## Global strategy for data quality

28 countries

150  
use cases

+36%

# Innovation

**+5** million  
customers

**benefiting**  
from innovation  
solutions

**+50**

**startups**  
in the Mapfre  
ecosystem

## Key focus areas:

- Longevity
- New social realities
- Climate risks
- Mobility
- New distribution channels



mobility lab

# Sustainability

**13**

carbon-  
neutral  
countries

**24%**

reduction  
in carbon  
footprint

**+93%**

of the investment  
portfolio **rated**  
in line with  
**ESG** criteria

Financial  
education  
and insurance  
culture

**Accessible  
insurance**

A tu lado



**≈19,400**

providers  
evaluated for  
sustainability

**100%**  
**achievement**

# Recognition



## Global commitments





Thank you very much



**José Manuel Inchausti**

Vice chairman

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