



**EVA PIERA**  
**Group Chief External Relations and Communication Officer**

**Personal details:**

Name: Eva Piera Rojo.

Date and place of birth: May 4, 1968, Madrid, Spain.

**Education:**

Degree in Economics and Business, (Complutense University of Madrid - 1990).

Master's degree in International Economics, (University Paris Nanterre, France -1991).

Executive Development Program, (IESE - 2004).

Women on Boards of Directors Program, (IESE - 2013).

**Main positions:**

Group Chief External Relations and Communication Officer (since July 2019).

**Other positions:**

Member of Board of MAPFRE Asset Management (since January 2025).

**Previous positions:**

- Group Chief External Relations Officer (2017-2019).
- Global Head of Public Affairs at BBVA (2013-2017).
- Member of the European Council on Foreign Relations (from 2014).
- Vice Minister for Economic Affairs, Madrid Regional Government (2008-2012).
- Director-General of Economy, Madrid Regional Government (2006-2008).
- Director-General of Employment, Madrid Regional Government (2006).
- Executive Chairwoman of Avalmadrid (2006-2008).
- Member of the Executive Committee and Governing Board of IFEMA (2008-2012)
- Chairwoman of Capital Riesgo Madrid and the Supervisory Board of the Inicap I seed capital fund (2008-2012).
- Chairwoman of the Science and Technology Consortia TecnoGetafe, Leganés Tecnológico, Móstoles Tecnológico (2008-2012).
- Chairwoman of the Innovation Center for Logistics and Road Transport, CITET (2008-2012).
- Deputy Chairwoman of the Board of Trustees of the Madrid Regional Energy Foundation and member of the Board of Trustees of the Madrid Excelente-Foundation (2008-2012).
- Managing Director, Strategic Acquisition Finance Head for Spain and Portugal, Société Générale (2006).
- Managing Director Syndicated Finance Head for Spain and Portugal. Société Générale (1999-2005).

- Vice President, Structured and Syndicated Finance, Fixed Income - Capital Markets, Société Générale (1993-1999).