



Madrid, 23rd April 2015

SPANISH SECURITIES AND EXCHANGE COMMISSION

In accordance with article 82 of the Securities Market Act 24/1988, MAPFRE, S.A. (MAPFRE) hereby gives notice to the Spanish Securities and Exchange Commission of the following

RELEVANT FACT

MAPFRE and CATALUNYA BANC have entered into a contract by virtue of which MAPFRE will transfer to CATALUNYA BANC the entire participation it owns via its subsidiaries MAPFRE VIDA and MAPFRE FAMILIAR, representing 50.01% of the share capital of CatalunyaCaixa Vida, Societat Anònima d'Assegurances i Reassegurances and CatalunyaCaixa Assegurances Generals, Societat Anònima d'Assegurances i Reassegurances, respectively, for a total consideration of Eur 606.8 million.

The completion of the transaction shall be dependent upon receiving the corresponding regulatory and supervisory authorisations as well as the effective takeover of CATALUNYA BANC by BANCO BILBAO VIZCAYA ARGENTARIA.

Ángel Luis Dávila Bermejo

Company Secretary